FRANCE EDUCATION INTERNATIONAL

Franco-foreign vocational campuses (CPFx) Vade-mecum

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Department for Coopération in Education
TVET Unit

Vade-mecum for applications to set up a Franco-foreign vocational campus (CPFx)

Project cycle, stakeholders, expression of interest in a campus

June 2025

This document is a guidance note designed to facilitate the application process for the creation of a Franco-foreign vocational campus (ex-Centres d'Excellence de Formation Technique à l'Étranger (CEFTE)). It presents the scheme, its players, its project cycle, and indicates the essential elements to be included in the expression of interest that the local educational institution must submit to the campuses' steering committee (COPIL) via the operator, France Education international.

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1. Presentation of the scheme

The Franco-foreign vocational campuses scheme (formerly the Centres of Excellence for Technical Training Abroad (CEFTE)) is an educational cooperation instrument of the French Ministry of Education (MEN) designed to promote the internationalisation and excellence of vocational and technical training.

It supports the international development strategy of French companies by contributing to the development of local human resources, by setting up high-quality vocational and technical training programmes tailored to their local recruitment needs but also to the country's scientific and industrial context.

Each campus, dedicated to initial and continuing training in one or more technical and vocational fields, is a cooperation tool providing the beneficiary educational institution with support in modernising its management, training and equipment. This educational and technological transfer is achieved by providing a resident technical expert specialising in the field in question, educational engineering and project management.

1.1 An updated contractual framework

The contractual framework for this cooperation scheme has been modernised. It now consists of two parts:

➢ An administrative arrangement between the MEN and the relevant ministry in the beneficiary country: covering educational cooperation in TVET, this text provides for the secondment of a technical expert for the duration of the project.

➢ A subsidiary agreement between the French industrial partner and the beneficiary educational institution, governing the donation/provision of technical facilities. The French Ministry's operator, France Education International (FEI), is a witness signatory to this agreement.

Please note :

➢ The campus has no legal or administrative existence of its own; hosted by the host institution, it refers to the human and material resources made available to the project and defined by the aforementioned texts.

➢ The duration of a campus is generally three (3) years; the provision of an expert is guaranteed by the MEN for the years of the project. For regulatory reasons specific to the French education system, this provision is annual and renewable.

1.2 The partners' commitments

Each of the partners makes a specific contribution, and benefits in return from the achievement of its objectives :

➢ The MEN provides a resident technical expert whose salary and the costs associated with his expatriation it covers; it wins the strengthening of cooperation links with the partner country, supports the internationalisation of its education system through partnership agreements between institutions in the two countries.

➢ The local education partner provides the logistical and human resources for setting up the campus ; it gains immediate modernisation of its technical facilities, staff and teaching approaches.

➢ The company donates the technical platform supporting the project; it gains the training of a qualified workforce corresponding to its needs, and enhances its social and commercial image.

1.3 Information on the scheme

The Franco-foreign vocational campuses, known as CEFTE, are presented on the official websites below:

- EDUSCOL : https://eduscol.education.fr/1248/les-centres-d-excellence-de-formationtechnique-l-etranger-cefte

- FEI : https://www.france-education-international.fr/article/les-campus-professionnels-franco-etrangers ; two leaflets presneting the campuses are available in:
  - French: https://indd.adobe.com/view/8619a66e-6a58-4a98-b913-30dba9df2271;
  - English : https://indd.adobe.com/view/d21c539f-4669-4d5d-aea2-6a5972167d62
  -
- Ministry Open Data : https://data.education.gouv.fr/explore/dataset/fr-encefte/map/?disjunctive.pays&disjunctive.ville&location=7,35.0135,156.39221&basemap=jawg.streets

2. The project cycle for a Franco-foreign vocational campus

2.1 Steering and coordination of the project

2.1.1 ***The COPIL: Campus Steering Committee***

The Campus Steering Committee is chaired by the Delegate of the Delegation for European and International Relations and Cooperation (DREIC). It brings together the Direction Générale de l'Enseignement Scolaire (DGESCO), the Inspection Générale de l'Education, du Sport et de la Recherche (IGESR), the Direction Générale des Ressources Humaines (DGRH), the Ministère des Affaires Etrangères (MEAE) and FEI. The secretariat of the steering committee is provided by FEI.

Its role is to oversee the development, direction and organisation of the scheme, in particular :
- regulatory monitoring ;
- defining the strategy, objectives and development of the campuses, on the proposal of or in conjunction with FEI;
- defining geographical and sectoral priorities;
- assessing the relevance of requests made by French companies, countries or diplomatic posts and prioritising them, in line with the national strategy for the internationalisation of the French education system and ensuring the diversity of the companies concerned;
- validating the opportunities for creating new campuses and the decisions to be taken regarding their follow-up.

2.1.2 ***Focus on the Delegation for European and International Relations and Cooperation (DREIC)***

The Delegation for European and International Relations and Cooperation (DREIC) which is part of the Ministry of Education and Youth, coordinates the European, international and cooperation policies for which the Minister of Education is responsible. It contributes to the international opening up of the French education system and its promotion beyond national borders.

2.1.3 ***The role of France Education international***

France Éducation International is the French Ministry of Education's agency for international cooperation.

Its missions, which are in line with the government's priorities in terms of international cooperation, are based around three areas of activity: cooperation in the fields of education, support for the dissemination of the French language and international mobility. FEI, based in Sèvres, is recognised both in France and abroad for its expertise, training, evaluation and management of international projects.

FEI is responsible for coordinating the Franco-foreign professional campus scheme. It manages the programme and reports to the COPIL.

3. The project cycle for a Franco-foreign professional campus

3.1 The different phases of a campus project

The project cycle for a campus comprises 5 phases :

1. Identification
2. Opportunity
3. Feasibility
4. Implementation
5. Evaluation

3.2 Elements specific to each phase : actions, deliverables

Each phase has corresponding actions and supporting elements, enabling the COPIL to decide whether or not to move on to the next phase, until the project is completed.

Phases	Input elements	**Output elements**	**Formalisation** method
Identification	o a need o a request o an idea	o Presentation report of the diplomatic post o Concept note or expression of interest from the beneficiary institution o Expression of interest from the industrial partner o Official referral to the Ministry of Education o	o Courrier officiel o Note diplomatique o Compte rendu COPIL
Opportunity	o Current situation o Preliminary diagnosis o Partner's identification o Project objectives o	o Opportunity report, **DREIC/DGESCO/IGESR and FEI**	o Letter of intent setting out the parties' interests o Report of the Steering Commitee (COPIL)
Feasibility	o Preliminary project	o **Feasibility repport** o Detailed technical and financial project **DREIC/DGESCO/IGESR and FEI**	o Draft agreements setting out the parties' commitments and contributions o Report of the Steering Commitee (COPIL)
Implemetation	o Recrutment (profile, publication, selection, choice) o Expert installation o Implementation	o Expert's mission letter o Iinstallation **report** o Quarterly reports **FEI**	o Administrative arrangement and subsidiary agreement o Order of appointment of the expert o Diplomatic note o Report of the Steering Commitee (COPIL **)** o
Evaluation	o Final report of the expert o Reintegration of the expert o Annual indicators COP of FEI	o Performance report and impact o Valuing the expert's experience Assessment by stakeholders All the **partners**	o Diplomatic note o Communication

4. Expression of interest in a Franco-foreign vocational campus

Introduction:

This section outlines the various components of a campus project, in order to facilitate the formulation of an expression of interest by the educational institution wishing to host a campus and making the request. These elements constitute the prerequisites of a project, which must be adapted to the technical and vocational stream(s) under consideration, as well as to the context of the beneficiary country. This adaptability of the expression of interest allows the beneficiary institution to present the specific nature of its development project; this is why no standard document is imposed.

Other elements may be requested by the COPIL in order to reach a decision.

4.1 Presentation of the educational institution applying for a campus

➢ Brief presentation of the institution ;

➢ Mention of its achievements and current position on the educational scene;

➢ Brief explanation of the reasons for and challenges of the internationalisation of technical and vocational training programmes.

4.2 General presentation of the Franco-foreign vocational campus project

4.2.1 Overview of the project

➢ Brief presentation of the campus project;

➢ Contextualisation of the need or opportunities that led to its conception ;

➢ Reference to the overall mission of the campus in the field of technical and vocational training ;

4.2.2 Subject areas and curricula covered

➢ Definition of the area of expertise of the campus;

➢ Presentation of the specific curricula covered by the campus;

➢ Justification for the selection of these curricula on the basis of local needs, economic opportunities and market trends;

4.2. 3 Levels of diplomas and certification targeted

➢ Identification of the levels of diplomas and curricula targeted/issued by the campus (e.g. professional qualifications, technological diplomas, etc.);

➢ Explanation of the diversity of levels to meet the varied needs of learners and industry;

➢ Pre- and post-baccalaureate articulation.

4.2.4 Impact objectives

➢ Discussion of the specific objectives that the campus aims to achieve;

➢ Highlighting of the expected impacts on teachers, learners, local businesses, and the educational community in general;

➢ Proposal of success indicators to assess the effectiveness of the campus in achieving its objectives.

4.3 Scope of campus action

4.3.1 HR training objectives

Any element likely to be assessed by the COPIL : staff development and training; composition of the educational and technical teams, quantitative indicators (existing and expected changes); skill levels targeted, etc.

4.3.2 Technological issues

Idem : development of new technological approaches, technological updates, changes in standards, institutions in charge of the country's standards, fields and departments concerned by this technological transformation, etc.

Note : in the case of imported teaching and technical equipment, in conjunction with the campus's industrial partner, it is essential to anticipate customs exemption procedures, the government departments responsible, and the issue of equipment being donated to an educational institution by a private foundation/company. In order to ensure that the equipment is received and installed correctly - a stage that conditions the dispatch of the expert - the procedures and organisations in charge of these issues (tax exemption, import duty, port transit, etc.) must be studied and known before the administrative arrangement is signed.

4.3.3 Management issues

Presentation of the managerial issues relating to educational and technological transfer, integration into the institution's modernisation strategy and its ecosystem; possible phase of replication and/or replication in other institutions, etc.

4.3.4 Expertise required

This section will help to define the profile of the expert required, and will enable the COPIL to assess the relevance of the expression of interest.

It should be noted that the job profile, the call for applications and the recruitment of the technical expert are the sole responsibility of the COPIL.

The following information should be included in the application:

➢ Expected campus project management activity;

➢ Elements relating to the engineering of new programmes in the field or the re-engineering of existing programmes, the development of reference frameworks for professional activities, certification, assessment and pedagogical organisation and equipment guides, as well as the implementation and operation of updated programmes in the campus;

➢ Continuing technical and pedagogical training for teachers and trainers, as well as staff from the partner company; objectives and skill levels targeted;

➢ Establishment of long-term cooperation projects involving educational institutions in the beneficiary country, French teaching establishments, companies and public and private players.

4.4 Contacts and departments responsible

Presentation of the ministerial or other supervision of the institution making the request.

All direct contacts of ministerial officials, departments involved in the project, and officials of the institution making the request.

4.5 Supporting documents

Any documentation likely to support the application and enlighten the COPIL about the institution, its ecosystem and the elements of the expression of interest.

5. Contacts France Education international

For any questions relating to Franco-foreign vocational training campuses, please contact

- Cécile Mathey-Fille, TVET Unit, in charge of coordinating the scheme: mathey-fille@france-education-international.fr
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